

Cube 01

ART BASEL, SWITZERLAND, 2025

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FRIDA ESCOBEDO STUDIO

According to Henri Bergson, duration—unlike chronological, measurable time—is ineffable: it cannot be fully expressed or captured. Instead, it reveals itself through fragmented images that never form a complete whole. Duration can only be understood through intuition.

This sculptural assemblage seeks to express how personal experience shapes perception. Only through individual observation do the reflections and juxtapositions between components generate fleeting visual fragments—ephemeral moments that vanish as the viewer’s perspective shifts.

The work consists of seven stainless steel elements, each derived from $40 \times 40 \times 40$ cm modules, with heights ranging between 80 and 120 cm. Together, they form a perfect cube. Depending on their configuration, each face may reveal a semicircular opening, created by the precise alignment of the internal elements. This arrangement invites viewers to engage with the piece and reconfigure it, transforming contemplation into an active encounter.

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TYPE	ART PIECE / OBJECT
ORIGINAL DESIGN	COMISSIONED BY CARTIER - FOR THE PASHA CARTIER EXPERIENCE IN 2021, MEXICO CITY
CUBE 01	LIMITED EDITION FOR GALERIE NORDENHAKE
COMPLETION DATE	2025

DIMENSIONS	Cube 01 1/7	80 X 80 X 80	CM
	Cube 01 2/7	40 X 80 X 120	CM
	Cube 01 3/7	40 X 80 X 120	CM
	Cube 01 4/7	40 X 80 X 120	CM
	Cube 01 5/7	40 X 80 X 80	CM
	Cube 01 6/7	80 X 80 X 80	CM
	Cube 01 7/7	80 X 80 X 80	CM



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